

# Workplace Financial Wellness

Empowering the shift from surviving to thriving



According to a study by the American Psychological Association,

**7 in 10 employees admit to financial stress at work...**

...translating to higher absenteeism, turnover, and poor overall health.

**45%**

of employees are financially stressed\*

**47M**

workers chose to leave their jobs in 2021\*

## The solution? Financial wellness.

FinPath is the first financial wellness program of its kind to provide employees access to unlimited financial coaching, education, and strategic solutions.

With FinPath, employers can expect:

- Increase in financial confidence, improving overall fulfillment
- Increase in work satisfaction, leading to recurring retention
- Improved mental wellbeing, reducing frequent workplace absence

### Our Approach

#### Educate

With hundreds of resources, all personnel can improve their financial education on any subject.

#### Measure

Employees can assess their financial fitness and track their progress

#### Support

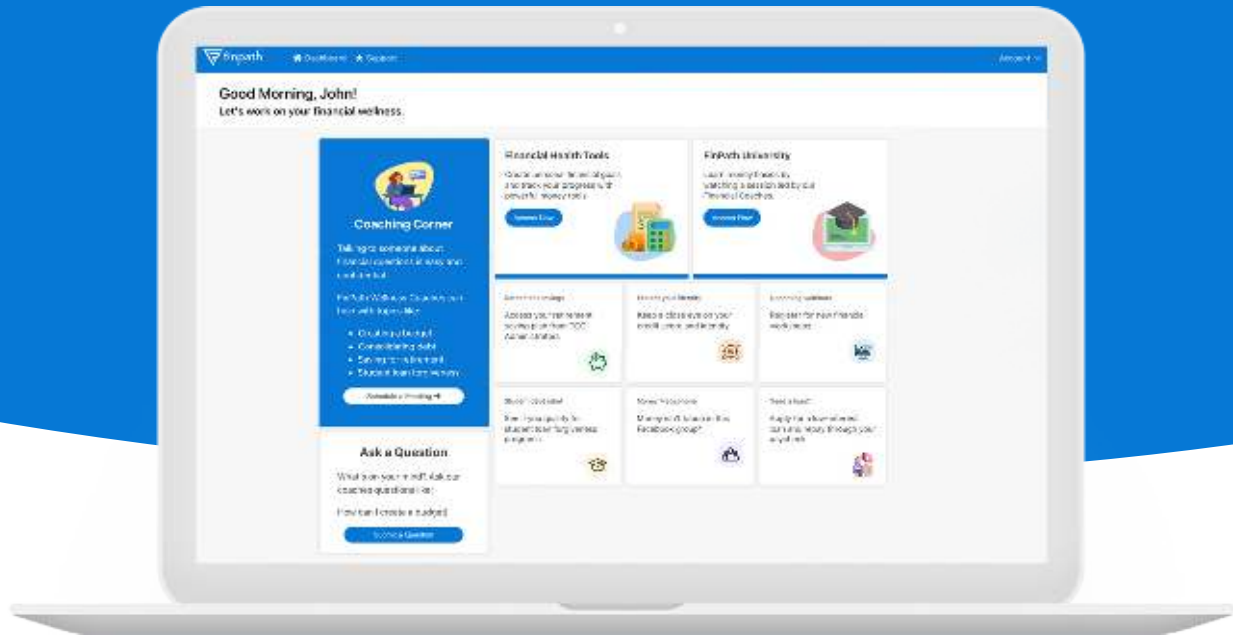
All staff can get personal, 1:1 help with certified Financial Coaches

\*<https://resources.salaryfinance.com/hubfs/Content/US-B2B/Salary%20Finance%20-%202-Page%20Overview.pdf>



# Meet FinPath

The only financial wellness program designed to help individuals take control of their money with the help of certified financial coaches, powerful online financial health tools, and trusted solutions.



## Key Program Benefits



### Certified Financial Coaches

Coaches provide personal assistance to anyone who needs it, no matter their financial background or situation. Coaches are available anytime via phone, online chat, video, and e-mail.



### FinPath Program Perks

Users get more than just financial advancement. FinPath offers perks in the form of incentives to encourage engagement. Perks recur monthly with additional campaigns to win prizes.



### Education

FinPath University provides unlimited online courses designed by FinPath Financial Coaches to help address the everyday financial concern.



### Communication

During launch, onboarding, and after, a full communications strategy is provided, complete with video, email, social media, monthly newsletters, postcards, flyers, and more.



### Strategic Solutions

Unlike other financial wellness programs, FinPath is the first of its kind to be there from start to finish. The portal houses over 3 different kinds of financial health tools that ensure financial improvement.



### Client Success Managers

To ensure program success, each organization will be assigned a Client Success Manager: a FinPath representative who communicates updates, campaigns, and news to help with program success.

**Ready to learn more?**  
**Book a demo at [www.finpathwellness.com](http://www.finpathwellness.com)**

