



Take on the 2025 Wallet Watch Challenge!

Each week in April, take on simple but powerful financial challenges designed to help you save more, spend smarter, and plan ahead. Plus, every completed activity earns you points toward amazing prizes!

Join the Challenge in Three Easy Steps

1

Discover Your Stage

Do you lean towards financial safety, stability, building, or freedom?

Find out your financial stage by taking your STEP Assessment!

2

Complete Weekly Tasks

Participate in weekly activities customized to your financial stage. Benefit from great topics like goal-based savings, debt management, investment diversification, and more!

3

Get Rewarded

Earn points by completing weekly activities throughout April for a chance to win big! Prizes include:

\$500 Grand Prize | (5) \$100 Gift Cards | (10) \$50 Gift Cards



Join the Challenge at:
foundation99.org/finlit2025

Register to earn points and be entered to win BIG prizes!